



**BLP LENS<sup>©</sup>**  
technology

## # What is blue light?

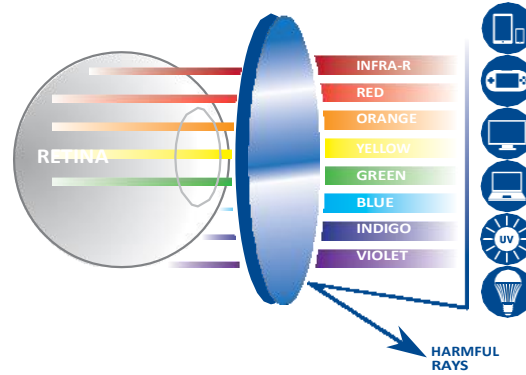
Some rays emitted by LEDs - the artificial light from low-consumption bulbs or used to light screens - are harmful.

They give off high-energy blue rays, invisible to the naked eye but nonetheless dangerous for your eyes.

This light also hampers the secretion of melatonin, the sleep hormone.

2 consecutive hours of exposure from a screen are sufficient to generate visual fatigue.

These light sources are part of our daily life and even if we have the feeling we only use devices intermittently, we are not always aware of the actual time of exposure.



To protect our sight, BLP Lens<sup>©</sup> technology filters the harmful rays in blue light. The lenses are coated with a substance that filters and protects in a series of layers.

These lenses and frames offer all the characteristics and quality that are vital for the comfort and practicality of glasses. In addition, their performance has been independently tested and verified.

Visual comfort is perceptible the very moment we look at a screen.



**blueberry<sup>©</sup>**  
Protect your eyes from blue light



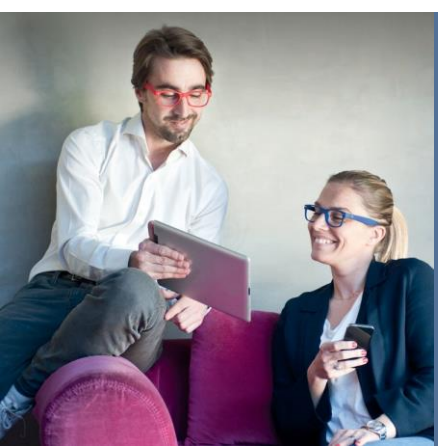
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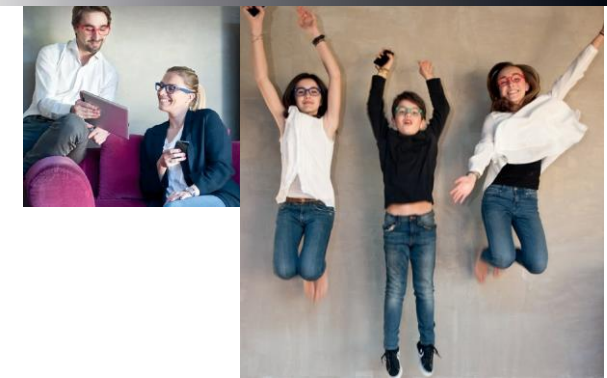


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- Someone working at a computer we spend an **average of 7 hrs a day** in front of it.
- An adult watches TV for an **average of 2 and a half hours** on returning home.
- More than **4 hrs a day** are spent on a smartphone...

Your stockist optician:



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- 102 days a year playing video games or watching TV.
- 4 hours a day staring at screens.

## # Protect children's eyesight from an early age

*A child's visual system is fully developed by the age of 13.*

Sleep and sight disorders - contact with various screens can affect the health balance of youngsters.

The use of screens in the evening causes children to lose the notion of time, preventing them from falling asleep and disrupting restorative sleep.

## # Imperceptible risks for adults too

Work, leisure activities and the widespread use of screens are linked to blue light - we are constantly exposed. The immediate resulting symptoms are visual fatigue.

Adults should also protect their eyesight even if they do not have any problems with their vision or wear contact lenses.



43% 16% 77% 58% 52% 52%

### PERCEPTIBLE OR IMMEDIATE EFFECTS OF BLUE LIGHT ON YOUR EYES

- Fatigue / dry eyes
- Glare
- Headaches
- Watery eyes
- Blurred vision

### IN THE LONG TERM

- Difficulty in sleeping
- Irritability, mood swings
- Development of cataracts
- D (Age-Related Macular degeneration)

## # A style and a look, Blueberry®

Comfortable to wear, these frames are lightweight, come with flexible spring hinges and have a soft smooth feel 3 models are available to suit the shape of your face.



### SIZE L • VINTAGE & TIMELESS

Vintage glasses but so trendy with their classic or punchy colours! For round or oval faces - for square faces opt for the rounded M shape.



### SIZE M • CHIC & TRENDY

Chic frames with a strong retro style for characters with vitality! Softer long, square or rectangular faces. For round faces, opt for the Vintage L shape.



### SIZES • STYLISH & FASHIONABLE

Stylishly classic, fashionable glasses in trendy colours. For small faces and thin noses. The nose piece grips well and the glasses do not slide off.

## # Lightweight frames, efficient lenses



## # 8 vibrant colours 1 practical case

Protected in their case, you can take them wherever you go, ready to protect your eyes from blue light and UVs.

Thanks to BLP Lens® technology, visual comfort is immediately perceptible.

And - because you are always looking for your glasses - it's ideal to have one pair at home and one at the office.



- Blackberry
- Chestnut
- Plum
- Strawberry
- Blueberry
- Peppermint
- Lime
- Orange Juice

